

Photoshop Assignment

“Visual Puns “

Pun: a joke exploiting the different possible meanings of a word or the fact that there are words that sound alike but have different meanings.

A visual pun is a way of combining images to create a pun. For example, “Burger King” is created by combining a burger + crown + scepter = Burger King. When these combined images are viewed, the visual pun on the word becomes evident.

First simply brainstorm for ideas. You can use a word or commonly known phrase such a “couch potato” or “ear for music”. You should find images that are accessible (copyright free) or are easy to photograph.

For this assignment you’ll use Photoshop to create three visual puns. Create three separate files that fulfill the criteria below.

Use photographs from free online sources or take your own photographs. For each visual pun combine at least 2 photographs using the selection methods we’ve covered in class. Add a simple background that does not distract from the image.

Image size: 5 x 5 inches 72 ppi (pixels per inch) for all three files.

Criteria for grading:

- The chosen pun is clearly communicated by combining photographs
- The pun is created by combining unrelated photographs
- The image catches the readers attention
- Use the Photoshop techniques that we learned in class
- Three visual puns are completed and turned in inside a folder with your last name and the word “pun” in the title (bush_pun). Label the puns jpg files inside the folder: pun1, pun2, pun3.

