

Name: _____ Date of Event: _____ Name of Event: _____

Out of Class Taping Rubric

The following rubric will be used to grade your out of class taping and finished video product.

Area	Excellent - 10	Good - 8	Average - 7	Poor - 6	Unacceptable - 0
Soft Skills	Signed up for event in appropriate time; picked up and returned equipment on time; highly responsible; no changes or issues occurred	Signed up for event in appropriate time; picked up and returned equipment; responsible	Signed up for event; picked up and returned equipment; lots of help needed in equipment pick up; changed events; late to event	Signed up for event; forgot equipment; lots of help needed in equipment pick up or did not return; did not show up or was late to event	
Technical shooting quality	Glitch-free, proper exposure, good lighting and sound; smooth camera work; evidence of camera stabilization; quality shot composition	Good lighting and sound; some camera stabilization; good shot composition	Improvement needed in exposure, lighting and/or sound; shaky camera work; inconsistent shot composition	Major editing needed to use footage; poor shot composition, shaky camera work.	
Highlight Video	Correct format with fades in/out; mistake-free videography; complete thought with intro, middle and conclusion; tight editing with quality voice overs as necessary; good pacing to the edit; appropriate music adds to the production	Correct format with fades in/out; good videography; thought of intro, middle and conclusion evident; good editing with quality voice overs as necessary; good pacing to the edit; appropriate music adds to the production	Correct format with fades in/out; mistake filled videography; intro, middle and conclusion need consideration; tight editing with no voice overs when necessary; pacing to the edit needs work; music does not really add to the production	Incorrect format; distracting mistakes in videography; poor editing resulting in awkward video; lack of progression/transition in thought; perhaps missing intro or conclusion or music	
Graphics	Contains title screen and credits with high degree of creativity; other titles as necessary; titles sharp, readable, not touching sides of screen, placed properly in safe areas	Contains title screen and credits with some degree of creativity; other titles as necessary; titles are readable, not touching sides of screen, placed properly in safe areas but could look better if moved	Contains title screen and credits evident with minimal creativity; missing necessary titles; titles are readable but use only basic fonts and design	Missing title screen or credits; poor choice of color/font; titles late in appearing or in going down; minimal design thought evident and hard to read	
Overall final experience	Excellent	Good	Average	Poor	
Total:					
Comments:				Office use only: Approved for air on SCTN _____ Approved for air on SHS Today _____	