

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Hour: \_\_\_\_\_

## Mini-Documentary Rubric

The following rubric will be used to grade your completed mini-documentary.

Area	Excellent - 10	Good - 8	Average - 7	Poor - 6	Unacceptable - 0
<b>Intro</b>	Excellent hook for the audience. They are now engaged and can't wait for more.	Good hook for the audience. They are now interested.	Limited introduction to what is coming up. The audience is left wanting more.	No real introduction to what is coming up. The audience is left wondering? It just starts.	
<b>Technical shooting quality</b>	Glitch-free, proper exposure, good lighting and white balance; smooth camera work; evidence of camera stabilization; quality shot composition. High quality lighting is evident in the interviews	Good lighting and exposure; some camera stabilization; good shot composition. Lighting techniques are used in the interviews effectively.	Improvement needed in exposure, lighting and/or settings; shaky camera work; inconsistent shot composition. Minimal lighting considered for the interviews or improperly used.	Major editing needed to use footage; poor shot composition, shaky camera work. Interview lighting is poor and distracts from the interviews.	
<b>Interviews/Storytelling/Message</b>	High quality interview questions are evident. A story is woven throughout the documentary. There is a clear message to the video.	Good interview questions are evident. A story is woven throughout the documentary. There is a message and purpose to the video.	Interview questions are evident but lacking in quality. A limited story is woven throughout the documentary, but scattered. The message is not clear.	Poor quality interviews are evident. Minimal story is woven throughout the documentary. The message is not clear or evident.	
<b>Pictures/Keyframing</b>	High quality pictures are displayed. The pictures are displayed. The pictures support the message. Key framing is properly used add motion when necessary.	Quality pictures are displayed. The pictures support the message. Key framing is used to add motion when necessary.	Average pictures are displayed. Some key framing is used to add motion, but motion is inappropriate or glitchy.	Minimal pictures are used. Poor quality photos are evident. No key framing used to add motion.	
<b>Music/Audio</b>	High quality audio was attained. Proper audio adjustments made. Music supports the mood/theme of the documentary.	Good quality audio was attained. Proper audio adjustments made. Some additional needed. Music supports the mood/theme of the documentary.	Average quality audio with improvements needed. Additional audio adjustments required or audio improperly recorded in production. Music is inconsistent with the mood/theme of the documentary.	Poor audio attained. Audio adjustments needed. Audio detracts from the story. Music does not support the mood/theme of the documentary.	
<b>Pacing and Segments</b>	Segments are evident throughout. Excellent transitions between them. Excellent pace. Not too fast, not too slow.	Segments are evident throughout. Transitions between them are good. Documentary is well paced. Not too fast, not too slow.	Some segments are evident or missing. Transitions between them are good. Documentary pace is either too fast, or too slow.	No segments are evident. Documentary pace is either too fast or too slow. Further editing needed.	

<b>Color Correction/Color Grading</b>	Excellent color correction and grading throughout. Look is consistent. Time was spent here.	Good color correction and grading is evident. Look is fairly consistent. Some time was spent here.	Good color correction and grading is limited. Look is not consistent. More time should be spent here.	No color correction evident. Look is inconsistent. Color correction is needed.	
<b>Credits</b>	Excellent credit sequence. The credits are not an afterthought. Time was spent here. All credit information included.	Good credit sequence. The credits are not an afterthought. Time was spent here. Most all credit information included.	Basic credit sequence. Some time was spent here. Most all credit information included.	Poor credit sequence. Minimal time was spent here. The credits were an afterthought at the end of the project. Missing info.	No credits included.
<b>Participation</b> Each member individually graded based on my perceived participation	Name: _____ _____ 10 - 9 - 8 - 7 - 6	Name: _____ _____ 10 - 9 - 8 - 7 - 6	Name: _____ _____ _____ 10 - 9 - 8 - 7 - 6	Name: _____ _____ 10 - 9 - 8 - 7 - 6	Name: _____ _____ _____ 10 - 9 - 8 - 7 - 6
<b>Overall final experience</b>	Excellent	Good	Average	Poor	
<b>Total:</b>					
<b>Comments:</b>			Office use only: Approved for air on SCTN _____ Approved for air on SHS Today _____		