

Names: _____ Date: _____

HN: Sports Story Rubric

Directions: After exporting and turning the video in on the server, fill out the video description form on my website. Put this document in the in-box on my desk.

Area	Details	10	9	8	7	6	5	4	3	2	1
Intro	Is the audience hooked?										
Technical shooting quality	Exposure; white balance; focus; camera work; camera stabilization; shot composition, quality B-Roll evident										
Story	Easy to understand. Takes the audience there. A beginning, middle, and end.										
Graphics	Interviewees identified. Easy to read. Does not detract from the video.										
Appropriate music	Works for the mood you're creating. Sources credited. Not overpowering/distracting										
Appropriate audio levels	-6 to -12. Voice vs. background vs. music. Monitoring during production evident.										
Color Correction as needed	Bad shots fixed as needed.										
Pacing	Interesting to watch. Not too slow. Not too fast.										
Conclusion	Did you summarize/wrap up the video and send it back?										
Proper VIMEO HD export	Vimeo HD 1080p										

Comments: