

## White Balance Setting that tells the camera what is white All other colors are adjusted from there The color of light is measured in Kelvin temperature Different sources of light have different "Temps" Sunshine Fluorescent lights Studio lights Incandescent Kelvin Scale

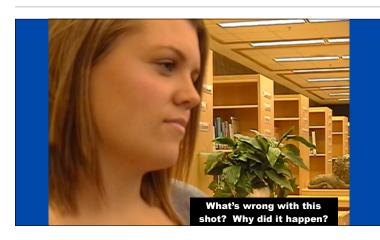


## Kelvin Scale 5600K Sunshine Fluorescent lights Balanced Studio lights Incandescent lights

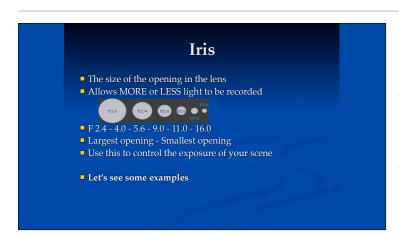




## Focus Manual focus vs. Auto focus How do they work? Advantages and disadvantages Discussion











## Pre Roll / Post Roll ■ Set up the shot ■ Check focus/iris/white balance ■ Press **Record** 2-3 seconds then say "Action" ■ This is pre-roll ■ After the action, leave 2-3 extra seconds & then press Record ■ This is post-roll ■ When shooting production **Practice** ■ Groups of 3 Each practice with the camera ■ Find and adjust the ■ Manual focus ■ Exposure settings (iris) ■ White balance (most important) Practice, practice, practice!