

Optical Zoom vs. Digital Zoom

What is the Optical Zoom?

- Physically changing the focal length of the lens to bring the subject closer

This is a good thing!

What is the Digital Zoom?

Understanding Digital Zoom

The digital zoom feature offered by some camera models does not really zoom in closer to the subject. Digital zoom crops into the center area of the captured frame, effectively enlarging the pixels. This results in a picture with a lower overall image quality. If you don't have a telephoto or optical zoom lens and you want a close-up, physically move closer to the subject, if you can.

*This is a BAD thing.
Look at your camera and turn off
the digital zoom now!*






